



International Network of  
**H**Health  
**P**romoting  
**H**ospitals & Health Services



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## Global HPH Strategy 2016-2018

Better Health Gain for Patients, Staff and  
Community

The WHO initiated International Network of  
Health Promoting Hospitals  
& Health Services



**WHO Collaborating Centre**  
for Evidence-Based Health Promotion in Hospitals & Health Services  
Bispebjerg & Frederiksberg Hospital, University of Copenhagen



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# Global HPH Strategy 2016-2018

## Development of the HPH Global Strategy 2016-2018

The objective of the HPH Global Strategy 2016-2018 is to provide a shared platform and direction for the work of the HPH members, National/Regional HPH Networks, HPH Task Forces and the HPH Governance Board for the period 2016-2018.

The HPH Global Strategy 2016-2018 has been developed by the HPH Governance Board and the International HPH Secretariat in 2014-2016. The development was based on workshops and discussions at the 20<sup>th</sup> and 21<sup>st</sup> meeting of the HPH General Assembly in Barcelona 2014 and in Oslo 2015. A draft of the Strategy was further discussed at the 22<sup>nd</sup> HPH General Assembly in New Haven 2016, and input and feedback have also been included in the strategy. The strategy follows the HPH Constitution and includes the updated WHO Standards and Self-Assessment Forms for implementing health promotion in hospitals and health services.

## Design and use

The Global Strategy is a working tool for National/Regional Networks, individual HPH members, HPH Task Forces, and the HPH Governance Board.

The individual HPH members is a new category in the HPH Global Strategy 2016-2018. Previously, the individual member hospitals and health services were included in the strategy for N/R Networks, but as many individual members have asked for guidelines and input on how and what to work towards, the individual HPH members have been given their own category.

For each of the four groups, the Global Strategy provides a list of specific activities and related goals for the work and development for the period 2016 – 2018. The idea is to provide the four groups with a list of tangible, easy-to-assess activities and goals.

## The HPH Global Strategy 2016-2018 is categorised into three overall priorities:

### Priority 1: Implementation of Updated WHO Standards

The WHO Standards & the WHO Manual and Self-Assessment Forms for implementing health promotion in hospitals has been a key tool for the HPH member hospitals and health services since 2006. WHO Regional Office for Europe and the WHOC-CC for Evidence-Based Health Promotion in Hospitals & Health Services in Copenhagen have in collaboration worked on an awaited updated version of the Standards and self-assessment forms, and the implementation of the new updated standards has therefore been given top priority in this strategy.

### Priority 2: HPH Awareness and Capacity

It has been prioritised to bring more attention to the international HPH Network and the substantial work and projects ongoing in the network. Prioritising awareness and capacity aims at identifying key persons, roles, and tools for making the HPH Network better known locally, regionally and internationally.

### Priority 3: HPH Development and Sustainability

Priority three aims at maintaining, advancing and improving the international HPH Network. The goals are to develop and disseminate information as well as furthering knowledge about the HPH Network. A focus on enhancing the number of HPH member hospitals and health services world wide has also been given priority.

For all three priorities, a special attention to the exchange of knowledge and experiences are highlighted.

## Governance Board

Priorities	Activities	Goals
<p>A. Make use of updated HPH material and information</p> <p>B. Increase competences on WHO Standards</p> <p>C. Collect and share knowledge &amp; experience with International HPH Network</p>	<p>A-I) Endorse updated WHO Standards A-II) Recommend an International Task Force A-III) Make HPH folder on updated standards</p> <p>B-I) Establish International HPH Masterclass on-site/webinars B-II) Establish workshop / seminar on implementation at the GA annual meeting</p> <p>C) Collect and follow-up on reported best practices and good ideas from N/R Networks and individual members annually</p>	<p>A-I) Endorsements disseminated to all A-II) Task Force established A-III) Folder disseminated to all</p> <p>B-I) Completed 2 Masterclasses per year B-II) Hosted and facilitated 1 workshops/seminars per year</p> <p>C) Provide annual HPH Report at: • HPH General Assembly • www.hphnet.org</p>
<p>A. Increase HPH knowledge locally, regionally and/or nationally</p> <p>B. Clarify responsibility and role of HPH N/R coordinator and hospital coordinator</p> <p>C. Know your stakeholders</p> <p>D. Use HPH Packages for members and for policy makers</p> <p>E. Improve HPH presence on online media</p> <p>F. Collect and share knowledge &amp; experience with International HPH Network</p>	<p>A-I) Support local HPH day A-II) Inform international authorities, partners organizations and others</p> <p>B-I) Facilitate discussions at HPH General Assembly B-II) Make a final document based on the conclusions</p> <p>C-I) Make HPH template for stakeholder analysis C-II) Make analysis of international stakeholders</p> <p>D-I) Create member package D-II) Create package for decision makers D-III) Customise for international policy makers</p> <p>E) Publish news, information for members, experiences and best practices online</p> <p>F) Collate and follow-up on reported best practices and good ideas from N/R Networks and individual members annually</p>	<p>A-I) Participated at local HPH days A-II) Disseminated to international authorities, partners organizations and others B-I) Discussion accomplished</p> <p>B-II) Disseminated to all</p> <p>C-I) Template disseminated to all C-II) Stakeholder list completed</p> <p>D-I) Disseminated to all HPH members D-II) Disseminated to all N/R members D-III) 5 policy makers contacted per year</p> <p>E) Update www.hphnet.org quarterly</p> <p>F) Provide annual HPH Report at: • HPH General Assembly • www.hphnet.org</p>
<p>A. Sustain HPH membership</p> <p>B. Increase number of HPH members</p> <p>C. Collect and share knowledge &amp; experience with International HPH Network</p>	<p>A-I) Facilitate discussion on member benefits A-II) Make HPH brochure describing benefits of membership</p> <p>B-I) Identify potential are for growth B-II) Take contact and send out information</p> <p>C) Collate and follow-up on reported best practices and good ideas from N/R Networks and individual members annually</p>	<p>A-I) Discussion accomplished A-II) Disseminated to all members</p> <p>B-I) List of potential members completed B-II) Attract at least 1 new Network per year</p> <p>C) Provide annual HPH Report at: • HPH General Assembly • www.hphnet.org</p>

# HPH Task Forces

	Priorities	Activities	Goals
<b>1) Implementation of the updated WHO Standards for Hospitals &amp; Health Services</b>	<p>A. Make use of updated HPH material and information</p> <p>B. Increase competences on WHO Standards</p> <p>C. Collect and share knowledge &amp; experience with International HPH Network</p>	<p>A-I) Deliver information of updated WHO Standards to all Task Force members A-II) Identify WHO-standards most related to Task Force's work</p> <p>B-I) Participate in International HPH Masterclass on-site/webinars B-II) Support workshop/seminar on implementation at local meetings</p> <p>C) Collect best practices and good ideas from at least 1 Task Force member per year</p>	<p>A-I) Information received by Task Force members A-II) List of identified standards created</p> <p>B-I) 1 Masterclass completed per year B-II) Present Task Force results in 1 workshop/seminar per year</p> <p>C) Reported at: <ul style="list-style-type: none"> <li>• HPH General Assembly</li> <li>• www.hphnet.org</li> <li>• in Progress Report</li> </ul> </p>
<b>2) HPH Awareness and Capacity</b>	<p>A. Increase knowledge of HPH locally, regionally and/or nationally</p> <p>B. Clarify responsibility and role of N/R coordinator and hospital coordinator</p> <p>C. Know your stakeholders</p> <p>D. Use HPH Packages for members and for policy makers</p> <p>E. Improve HPH presence on online media</p> <p>F. Collect and share knowledge &amp; experience with International HPH Network</p>	<p>A) Contribute to development of information and material for local HPH days</p> <p>B-I) Contribute to the discussion B-II) Send information to all Task Force members</p> <p>C) Make stakeholder analysis (use HPH template or similar)</p> <p>D-I) Deliver information to all Task Force members D-II) Customise information to local HPH stakeholders</p> <p>E) Publish news, information for members, experiences, best practices and others</p> <p>F) Collect best practices and good ideas on capacity and awareness</p>	<p>A) Task Force members participated at local HPH Days</p> <p>B-I) Participated in discussion B-II) Received by Task Force members</p> <p>C) List of stakeholders completed</p> <p>D-I) Information received by Task Force members D-II) At least 1 local decision maker contacted per year</p> <p>E) Update Task Force sub-site at least twice per year</p> <p>F) Reported at: <ul style="list-style-type: none"> <li>• HPH General Assembly</li> <li>• www.hphnet.org</li> <li>• in Progress Report</li> </ul> </p>
<b>3) HPH Development and Sustainability</b>	<p>A. Sustain HPH membership</p> <p>B. Increase number of HPH members</p> <p>C. Collect and share knowledge &amp; experience with International HPH Network</p>	<p>A-I) Discuss HPH member benefits A-II) Deliver information to all Task Force members</p> <p>B-I) Identify potential HPH members in and outside Task Force B-II) Take contact and send out information</p> <p>C) Collect best practices and good ideas on development and sustainability</p>	<p>A-I) Participated in discussion A-II) Information received by Task Force members</p> <p>B-I) List of potential HPH members completed B-II) Attract at least 1 new HPH member per year</p> <p>C) Reported at: <ul style="list-style-type: none"> <li>• HPH General Assembly</li> <li>• www.hphnet.org</li> <li>• in Progress Report</li> </ul> </p>

## Extract from

### International Network of Health Promoting Hospitals and Health Services (HPH) Constitution

#### PREAMBLE

The International Network of Health Promoting Hospitals and Health Services was initiated by the World Health Organization to put into action the WHO principles of health promotion, which concern patients, staff, community and the environment of hospitals and health services. The Network has now come to a stage of sustainability enabling it to become a legal entity and a main partner for collaboration with WHO.

Through this Constitution, the International HPH Network states its purpose and objectives, describes the rules for decisions for statutory bodies as well as the relationship with its members and international partners.

#### Article I NAME, AIMS,

##### 1. Mission

The Health Promoting Hospitals and Health Services of the International Network shall work towards incorporating the concepts, values, strategies and standards or indicators of health promotion into the organizational structure and culture of the hospital/health service. The goal is better health gain by improving the quality of health care, the relationship between hospitals/health services, the community and the environment, and the conditions for and satisfaction of patients, relatives and staff.

The International Network of Health Promoting Hospitals and Health Services, hereafter referred to as the International HPH Network, follows the principles of WHO regarding health promotion as written down in the Ottawa Charter (1986), the Budapest declaration (1991), the Vienna recommendations (1997), the Bangkok Charter (2006) and the Standards for Health Promotion in Hospitals (2004). The International HPH Network will collaborate with international organizations such as European Commission and WHO to support the implementation of health promotion strategies, e.g. Patient Safety (2004) and Prevention and control of non-communicable diseases in the WHO European Region (2006).

##### 2. Purpose

The International HPH Network shall promote and assist the dissemination of the concept of health promotion in hospitals and health services (as defined in the mission above) and support implementation within countries and regions, internationally, through technical support to members and the initiation of new national / regional networks.

##### 3. Objectives

- To provide leadership on matters critical to health promotion in hospitals and health services and engaging in partnership where joint action is needed
- To shape the research agenda and stimulate the generation, translation and dissemination of valuable knowledge
- To set norms and standards and promote and monitor their implementation
- To articulate ethical and evidence-based policy options
- To provide technical support, catalyse change and build sustainable institutional capacity
- To monitor the development of health promotion in hospitals and health services



## National/Regional HPH Networks

## Individual Members

	Priorities	Activities	Goals	Priorities	Activities	Goals
<b>1) Implementation of the updated WHO Standards for Hospitals &amp; Health Services</b>	<p>A. Make use of updated HPH material and information</p> <p>B. Increase competences on WHO Standards</p> <p>C. Collect and share knowledge &amp; experience with International HPH Network</p>	<p>A-I) Translate updated WHO Standards to local language and disseminate to members A-II) Translate and adapt information folder and/or documents to local HPH setting</p> <p>B-I) Participate in International HPH Masterclass on-site/webinars (Coordinator and other key persons) B-II) Establish local workshop / seminar on implementation for members</p> <p>C) Collect best practices and good ideas from at least 1 HPH member per year</p>	<p>A-I) Translation received by members A-II) Materials received by members</p> <p>B-I) 1 Masterclass completed per year B-II) 1 workshop/seminar hosted per year</p> <p>C) Reported at:</p> <ul style="list-style-type: none"> <li>• HPH General Assembly</li> <li>• www.hphnet.org</li> <li>• in Progress Report</li> </ul>	<p>A. Make use of updated HPH material and information</p> <p>B. Increase competences on WHO Standards</p> <p>C. Collect and share knowledge &amp; experience with International HPH Network</p>	<p>A-I) Use updated WHO Standards locally A-II) Use information folder or documents locally</p> <p>B-I) Participate in International HPH Masterclass on-site/webinars B-II) Participate in local workshop/seminar on implementation of updated WHO Standards</p> <p>C) Provide best practices and good ideas to N/R Network or to International HPH Secretariat</p>	<p>A-I) WHO-HPH standards used locally A-II) Information adapted locally</p> <p>B-I) 1 Masterclass completed per year B-II) Participated in 1 workshop/seminar in 1 per year</p> <p>C) Best practices and good ideas provided to N/R Network or International HPH Secretariat once per year</p>
<b>2) HPH Awareness and Capacity</b>	<p>A. Increase HPH knowledge locally, regionally and/or nationally</p> <p>B. Clarify responsibility and role of HPH N/R coordinator and hospital coordinator</p> <p>C. Know your stakeholders</p> <p>D. Use HPH Packages for members and for policy makers</p> <p>E. Improve HPH presence on online media</p> <p>F. Collect and share knowledge &amp; experience with International HPH Network</p>	<p>A-I) Organise local HPH day A-II) Invite local policy level to HPH day A-III) Inform local policy level on HPH</p> <p>B-I) Discuss/develop the role of coordinators at HPH General Assembly B-II) Translate and adapt the final document to local HPH</p> <p>C) Make stakeholder analysis (use HPH template or similar)</p> <p>D-I) Translate and adapt HPH Member Packages to local language D-II) Translate and customise package to local policy makers, setting and actuality</p> <p>E) Publish news, information for members, experiences and best practices online</p> <p>F) Collect best practices and good ideas on capacity and awareness</p>	<p>A-I) HPH day held locally A-II) Participation from policy level A-III) Policy level informed</p> <p>B-I) Participated in discussion B-II) Document received by your members</p> <p>C) List of stakeholders completed</p> <p>D-I) Member package received by your members D-II) At least 1 local decision maker contacted per year</p> <p>E) Update website at least twice per year</p> <p>F) Reported at:</p> <ul style="list-style-type: none"> <li>• HPH General Assembly</li> <li>• www.hphnet.org</li> <li>• in Progress Report</li> </ul>	<p>A. Increase HPH knowledge locally, regionally and/or nationally</p> <p>B. Clarify responsibility and role of HPH N/R coordinator and hospital coordinator</p> <p>C. Know your stakeholders</p> <p>D. Use HPH Packages for members and for policy makers</p> <p>E. Improve HPH presence on online media</p> <p>F. Collect and share knowledge &amp; experience with International HPH Network</p>	<p>A-I) Participate in local HPH day A-II) Inform local management of local HPH work</p> <p>B) Read document on local coordinator role</p> <p>C) Make local stakeholder analysis (use HPH template or similar)</p> <p>D) Use member package</p> <p>E) Provide news, information, experiences and best practices online</p> <p>F) Provide best practices and good ideas on capacity and awareness to N/R Network or to International HPH Secretariat</p>	<p>A-I) Participated in HPH day A-II) Information provided once a year</p> <p>B) Document read</p> <p>C) Local list of stakeholders completed</p> <p>D) Package taken into use</p> <p>E) Provided at least once per year</p> <p>F) Best practices and good ideas on capacity and awareness to N/R Network or to International HPH Secretariat provided once per year</p>
<b>3) HPH Development and Sustainability</b>	<p>A. Sustain HPH membership</p> <p>B. Increase number of HPH members</p> <p>C. Collect and share knowledge &amp; experience with International HPH Network</p>	<p>A-I) Discuss and develop member benefits A-II) Translate and adapt HPH brochure describing the benefits of membership to local language</p> <p>B-I) Identify potential HPH member hospitals and health services in region or country B-II) Establish contact and send out information</p> <p>C) Collect best practices and good ideas on development and sustainability</p>	<p>A-I) Participated in discussion A-II) Received by your members</p> <p>B-I) List of potential HPH members completed B-II) Attract at least 1 new member per year</p> <p>C) Reported at:</p> <ul style="list-style-type: none"> <li>• HPH General Assembly</li> <li>• www.hphnet.org</li> <li>• In Progress Report</li> </ul>	<p>A. Sustain HPH membership</p> <p>B. Increase number of HPH members</p> <p>C. Collect and share knowledge &amp; experience with International HPH Network</p>	<p>A-I) Renew HPH membership every 4 year A-II) Read HPH brochure describing the benefits of membership in local language</p> <p>B-I) Identify potential collaborating members locally B-II) Inform local collaborating hospitals / Health Services HPH</p> <p>C) Provide best practices and good ideas on development and sustainability to N/R Network or to International HPH Secretariat</p>	<p>A-I) Membership renewed in due time A-II) Brochure read</p> <p>B-I) Potential HPH members identified B-II) Local collaborators informed at least once per year</p> <p>C) Best practices and good ideas on development and sustainability to N/R Network or to International HPH Secretariat provided once per year</p>